

## **APEAL and the Parliament Magazine pick up Bronze in the European Association Awards**

APEAL and The Parliament Magazine, part of Dods Group, are celebrating achieving the Bronze award in the category of Best Association Event Managed by an Agency at this year's European Association Awards.

The winners were revealed at the ceremony on 28<sup>th</sup> March, at the Hotel Le Plaza, Brussels, which was attended by Associations from across Europe.

"We are delighted that our event has been recognised by the judges," said Alexis Van Maercke, Secretary General of APEAL. "This is an excellent result for APEAL and all the members that we represent."

The award-winning 'Steel for Packaging, a Pioneer of Circular Economy' conference took place in Brussels on 11<sup>th</sup> April 2018. The event was jointly organised by APEAL and The Parliament Magazine, part of Dods Group, who worked closely with them in the year leading up to the conference to secure the ideal venue and a wide range of speakers who were key influencers in this important policy area.

"We are delighted that the event we helped APEAL deliver has won this prestigious award, and proud to have been able to support their proactive approach to raising awareness," said Brian Johnson, Managing Editor of the Parliament Magazine at Dods Group.

The win concludes a busy month of awards for both organisations. APEAL recently showcased their involvement in the environmental policy area as sponsors of the Environment Category at The Parliament Magazine's MEP Awards. The ceremony, which took place on 20<sup>th</sup> March 2019 in Brussels brought together members of the European Parliament, the Commission and the EU stakeholder community to reflect on the year's past events and acknowledge MEPs for their legislative efforts.

For more information about Dods visit [www.dodsgroup.com](http://www.dodsgroup.com) or contact [customer.service@dodsgroup.com](mailto:customer.service@dodsgroup.com)

### **About APEAL**

APEAL – the Association of European Producers of Steel for Packaging - is a federation of the four major producers of steel for packaging. Founded in 1986 the organisation represents 95% of the total European production of steel for packaging, which includes the production of up to 4.8 million tonnes of steel for packaging per year, enough to make 42 billion steel cans. APEAL has a diverse range of stakeholders, including can manufacturers, steel/metal industry, EU policy-makers, brands, fillers, retailers and environmental companies and professionals.

### **About Dods Group**

Dods Group is a leading business intelligence, data, media, training and events company. Dods helps customers globally to navigate the complex and ever-changing UK & EU political and public sector environments.

The portfolio includes iconic media brands 'The Parliament Magazine' and '*Le Trombinoscope*', the renowned reference data service 'Dods People', the business intelligence service 'Dods

Monitoring', as well as the widely recognised events and award ceremonies, including 'The MEP Awards'.